

DATA PRIVACY POLICY

Lokalista.Net (“Lokalista.Net” or “Website”) is an online platform providing advertising services to local professionals, skilled workers, and businesses in the Philippines to address the increased demand for livelihood opportunity in the midst of the Covid 19 pandemic.

Lokalista.Net is an initiative of Systhemes Business Solutions & Professional Services doing business under the name and style of Systhemes Business Solutions & Professional Services (“Systhemes”, “We”), aimed at giving Filipino consumers access to reliable and trustworthy tradesmen and professionals.

All capitalized terms in this Data Privacy Policy (the “Policy”) shall have the same meanings ascribed to such terms in the Terms and Conditions (the “Agreement”).

1. Policy

This privacy policy (hereinafter “Privacy Policy”) outlines the policy of Lokalista.Net in relation to the collection, use, processing, sharing, storing, and protection of your information whether recorded in a material form or not, from which your identity is apparent or can be reasonably and directly ascertained, or when put together with other information would directly and certainly identify you (the “Personal Information”) when you visit our site or purchase our Goods or use our Services.

This Privacy Policy does not cover any information that we may receive about you through sources other than the use of Lokalista.Net. The site may link out to other websites or mobile applications, but this Privacy Policy does not and will not apply to any of those linked websites or applications.

We are committed to the protection of your privacy while you use our site.

By continuing to use Lokalista.Net, you acknowledge that you have had the chance to review and consider this Privacy Policy, and you acknowledge that you agree to it. This means that you also consent to the use of your information and the method of disclosure as described in this Privacy Policy. If you do not understand the Privacy Policy or do not agree to it, then you agree to immediately cease your use of Lokalista.Net.

From time to time, we may update our Policy to reflect required changes or updates. When we do so, we will post the changes or updates in our website www.lokalista.net (the “Website”) for your information and reference. If the changes or updates involve your Personal Information requiring your consent, we will obtain your consent prior to posting these changes or updates.

2. Rights as Our User

We are mindful of your rights under Republic Act No. 10173 or the “Data Privacy Act of 2012”, and its Implementing Rules and Regulations (the “IRRs”) or of other relevant data privacy laws (collectively, the Data Privacy Laws”) and that you should be the ultimate decision-maker on matters involving your Personal Information.

When you gave your consent to the Agreement, and for as long as you are a user, you consented to, and until your account expires or is terminated, or your consent is withdrawn, you continue to consent to, our collecting, processing, using, sharing, storing, and eventually destroying of your Personal Information for the purpose of providing you with the products and services you have registered to or may want to register to, as well as for other uses identified in Section 7 of this Policy.

All throughout the term of your registration to Lokalista.Net, you may, at any time, exercise your right to revise the Personal Information you have given, refuse access, processing, or use of your Personal Information, withdraw consent previously given to the access, processing or use of your Personal Information, or object to the same. You are aware that by withdrawing your consent, or objecting to the processing of your Personal Information, Lokalista.Net will not be able to provide you with the products and services you have subscribed to or may want to avail of.

Information provided to you via Lokalista.Net will be in clear and plain language to ensure that this information is easy to understand and access.

You have the right to seek indemnity for damages sustained, if any, due to inaccurate, incomplete, out-dated, false, unlawfully obtained, or unauthorized use of your Personal Information.

Should you feel that there has been mishandling or misuse of your Personal Information, or that any of your data privacy rights have been violated, you may email us at contact@lokalista.net.

3. Third Party

In order to fully comply with our obligations to our users, we may outsource or contract the access to, processing, and use of Personal Information to third parties, such as but not limited to, our subsidiaries, affiliates, partners, third party service providers, or telecommunications operators.

We may use Third-Party Service Providers to assist with information storage (such as cloud storage). We may provide some of your Personal Information to Third-Party Service Providers in order to help us track usage data, such as referral websites, dates and times of page requests, etc. We use this information to understand patterns of usage of, and to improve, the Website.

We may use Third-Party Service Providers to host the Website. In this instance, the Third-Party Service Provider will have access to your Personal Information.

We may allow third parties to advertise on the Website. These third parties may use cookies in connection with their advertisements (see the "Cookies" clause in this Privacy Policy).

We only share your Personal Information with a Third-Party Service Provider if that provider agrees to our privacy standards as set out in this Privacy Policy.

Your Personal Information will not be sold or otherwise transferred to other third parties without your approval.

Notwithstanding the other provisions of this Privacy Policy, we may provide your Personal Information to a third party or to third parties in order to protect the rights, property or safety, of us, our customers or third parties, or as otherwise required by law.

We will not knowingly share your Personal Information with any third parties other than in accordance with this Privacy Policy.

If your Personal Information might be provided to a third party in a manner that is other than as explained in this Privacy Policy, you will be notified. You will also have the opportunity to request that we not share that information.

In general, you may request that we do not share your Personal Information with third parties. Please contact us via email, if so. Please be advised that you may lose access to certain services that we rely on third-party providers for.

4. Social Network Plugins

This Website incorporates plugins and/or buttons for social networks, in order to allow easy sharing of content on your favourite social networks. These plugins are programmed so as not to set any cookies when accessing the page, to safeguard the privacy of users. Cookies may be set, however, if you make voluntary use of the plugin. Please note that if you browse while being logged into the social network, then you have already consented to the use of cookies conveyed through this Website at the time that you registered with the particular social network.

The collection and use of information obtained by means of the plugin are governed by the respective privacy policies of the social networks, which can be found below:

Facebook: <https://www.facebook.com/help/cookies>

Twitter: <https://help.twitter.com/en/rules-and-policies/twitter-cookies>

Google+: <https://about.pinterest.com/it/privacy-policy>

Linkedin: <https://www.linkedin.com/legal/cookie-policy>

5. How Personal Information is Stored

We use secure physical and digital systems to store your Personal Information when appropriate. We ensure that your Personal Information is protected against unauthorized access, disclosure, or destruction.

Please note, however, that no system involving the transmission of information via the internet, or the electronic storage of data, is completely secure. However, we take the protection and storage of your Personal Information very seriously. We take all reasonable steps to protect your Personal Information.

Personal Information is stored throughout your relationship with us. We delete your Personal Information upon request for cancellation of your account or other general request for the deletion of data.

In the event of a breach of your Personal Information, you will be notified in a reasonable time frame, but in no event later than two weeks, and we will follow all applicable laws regarding such breach.

6. Collection of Personal Information.

As a user of Lokalista.Net, you give your express consent to our collecting and processing of your Personal Information. This consent shall remain in effect until you withdraw consent to specific activities done on your behalf, or your contract expires, or your contract is terminated.

Your data that we collect, process, use, and share are either "Personal Information" as defined under the Act or non-Personal Information:

- (i) "Personal Information" is any information from which the identity of an individual may be reasonably and directly ascertained, or when put together with other information would directly and certainly identify an individual, such as name, gender, date of birth, address, telephone/mobile number, email address, and proof of identification. It also includes information about:

- (a) the services provided to you, such as, video call/SMS details, location information, and certain information about your credentials;

- (b) the location of your device whenever it is switched on, if you subscribe to location-based services, subject to coverage limitations; and

(c) your use of our service, service experience, and other service issues to help us improve the quality of our services, determine tailored content, and for other legitimate business purposes.

- (ii) "Non-Personal Information" is any information that does not identify you on an individual basis, and includes statistical and analytical data, and anonymous and aggregated reports.

We may also request you to update your Personal Information from time to time. Should you be unable to supply us with the Personal Information requested for, we may be unable to provide you with products and services you wish to avail of, and updates on Lokalista.Net's latest offerings. You may also be unable to participate in our events, promotions or other activities.

When you use our Website and electronically communicate with us, depending on your settings and with your consent, we may use cookies, web beacons, small data text files or similar technologies to identify your device and record your preferences.

7. Use of User Data.

As a user of and until you terminate your account with Lokalista.Net or your consent is withdrawn, you continue to consent to our using your Personal Information.

We primarily use your Personal Information to help us provide a better experience for you on our Website and to provide you the services and/or information you may have requested, such as use of our Website.

We use Personal Information to:

- (i) provide advertising services as stated in the agreement;
- (ii) improving your personal user experience
- (iii) communicating with you about your user account with us
- (iv) marketing and advertising to you, including via email
- (v) aid in historical, statistical, or scientific purposes for the quality improvement of services;
- (vi) adhere to internal policies and procedures;
- (vii) comply with reporting obligations to governmental authorities under applicable laws and regulations; and
- (viii) for any other purpose for which you give us authorization, as indicated in the Agreement.

Only Personal Information necessary for the services which Lokalista.Net offers and which you have registered to will be obtained from you and processed to enable you to avail of the services of Lokalista.Net. Additional Personal Information may be required from you should you desire to avail of the other products and services offered.

We use your Non-Personal Information for statistical, analytical, and research purposes to create anonymous and aggregated reports.

We commit to process your Personal Information fairly and lawfully, in a manner that will be transparent to you, to allow you the option to know the nature and extent of processing.

We will seek your consent in case we will use or process your Personal Information for any purpose other than those listed under this Section 7.

8. Opting Out of Transmittals

From time to time, we may send you informational or marketing communications related to our Website such as announcements or other information. If you wish to opt-out of such

communications, you may contact the following email: contact@lokalista.net. You may also click the opt-out link which will be provided at the bottom of any and all such communications.

Please be advised that even though you may opt-out of such communications, you may still receive information from us that is specifically about your use of our Website or about your account with us.

By providing any Personal Information to us, or by using our Website in any manner, you have created a commercial relationship with us. As such, you agree that any email sent from us or third-party affiliates, even unsolicited email, shall specifically not be considered SPAM, as that term is legally defined.

9. Modifying, Deleting, and Accessing Your Information

We keep our records as accurate as possible. If you wish to modify, update or delete any information we may have about you, or you wish to simply access any information we have about you, you may do so by contacting the following email: contact@lokalista.net.

We keep your Personal Information in our records, as may be applicable, for as long as necessary for the fulfillment of the purposes for which data was obtained, or for the establishment, exercise or defense of legal claims, or for legitimate business purposes, or as provided by law for fifteen (15) years. Disposition of Personal Information shall be done in accordance with the law, in a secure manner that would prevent further processing, unauthorized access, or to ensure that disposed information is not accessible to the public.

Your Personal Information remains your property. We are not responsible for information, content, application, product, or service that we do not own or provide. We will take all measures to fight spam, fraud or any unauthorized messages that may attempt to or do traverse our network.

10. Acceptance of Risk

By continuing to our Website in any manner, use the Product and Services, you manifest your continuing assent to this Privacy Policy. You further acknowledge, agree and accept that transmission of information or data via the internet is not always completely secure, no matter what steps are taken. You acknowledge, agree and accept that we do not guarantee or warrant the security of any information that you provide to us, and that you transmit such information at your own risk.

11. Privacy Principles.

a. Purpose and Use. We will limit the access, collection, sharing, disclosure, and further use of your Personal Information to legitimate business purposes as outlined in this Policy or to otherwise meet legal obligations.

b. Data Minimization. We will collect, access, and use only the Personal Information necessary to meet legitimate business purposes as outlined in this Policy.

c. Respect User Rights. You will be provided with information about, and an easy means to exercise, your rights over the use of your Personal Information on our website at www.lokalista.net

d. Security. Personal Information will be protected, using reasonable safeguards appropriate to the sensitivity of the information.

e. Accountability and Enforcement. All responsible persons will be accountable for ensuring that these principles are met. You have the right to lodge a complaint before the relevant government agencies, including the National Privacy Commission of the Philippines.

12. Contact Information

If you have any questions about this Privacy Policy or the way we collect information from you, or if you would like to launch a complaint about anything related to this Privacy Policy, you may contact us at the following email address: contact@lokalista.net.